

# Joseph M. Demma

Sandy, UT 84092

[JosephDemma.com](http://JosephDemma.com) | [josephdemma@gmail.com](mailto:josephdemma@gmail.com)

## EDUCATION

### Louisiana State University (LSU), Baton Rouge, LA

Master of Arts, Higher Education Administration

### State University of New York, Empire State College, Saratoga Springs, NY

Bachelor of Science, Educational Sciences

Major: curriculum, instruction, and assessment; Honors: summa cum laude

## PROFESSIONAL EXPERIENCE

### Vice President, Mountainland Technical College

July 2018 – present

- Oversee offices of student success, communications, government affairs, and workforce development.
- Direct efforts to secure college funding, including \$100 million in state appropriations.

### Assistant Commissioner for Technical Education, State of Utah

2016-2018

- Directed all communications and government affairs activities for Utah's technical colleges.
- Helped create a statewide scholarship for post-secondary career and technical education.

### Communications Director, Utah Department of Workforce Services

2011-2015

- Supported a team that deployed innovative workforce development strategies.
- Implemented a comprehensive communications plan incorporating four major divisions.

### Campaign Manager, Utah Governor Gary R. Herbert

2009-2011

- Planned and executed strategies that led to Mr. Herbert's historic election as Utah Governor.
- Managed the operations and communications of a statewide team of paid staff and volunteers.

### Chief of Staff to the Utah Lieutenant Governor

2005-2009

- Directed the office of the Utah Lieutenant Governor.
- Created early voting program that led to double-digit increase in voter turnout.

## CERTIFICATION

- Diversity, Equity, and Inclusion, *Utah Valley University* 2022

## LEADERSHIP AND SERVICE (Selected)

- Mountainland Regional K-16 Alliance, Executive Committee Member 2018 – present
- Mountainland Technical College Coronavirus Task Force, Chair 2020 – present
- National Association of Student Personnel Administrators, Member 2021 – present
- Association for the Study of Higher Education, Member 2021 – present
- State of Utah, 'Year of Technical Education,' Chair 2018
- Utah Governor's Statewide Education Summit, Co-Chair 2017

## AWARDS AND HONORS (Selected)

- President's Award for Excellence, Mountainland Technical College 2021
- Best of State (4x), Technical Education [Institution] 2018-2021
- Outstanding Service Recognition, Utah State Board of Trustees 2017

## PRESENTATIONS (Selected)

- *Strategic Planning in Higher Education*, Utah Valley University June, 2022
- *Technical Education Best Practices*, National Governors Association Meeting July, 2019
- *The Year of Technical Education*, Utah State Board of Trustees June, 2018