

Joseph M. Demma
Vice President
Mountainland Technical College
Heber Valley, Lehi, Orem, Park City, Payson, Provo, & Spanish Fork
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EDUCATION

University of Wyoming, Laramie, WY

Doctor of Education, Higher Education Administration (expected, 2025)

Louisiana State University (LSU), Baton Rouge, LA

Master of Arts, Higher Education Administration

State University of New York, Empire State College, Saratoga Springs, NY

Bachelor of Science, Educational Sciences

Major: curriculum, instruction, and assessment; Honors: summa cum laude

PROFESSIONAL EXPERIENCE

Vice President, Mountainland Technical College

2018 – present

- Oversee offices of student success, pathway engagement, workforce development, communications, equity and inclusion, government affairs, institutional advancement, and Title IX, and for Utah's largest and fastest-growing technical college.
- Direct efforts to secure college funding, including \$175 million in state appropriations.
- Created the Student Success office focused on access, experience, and placement.
- Created the Equity and Inclusion office.
- Oversaw recruitment strategies that led to 25% enrollment growth over four years.
- Directed the regional K-16 strategic planning process for Utah Valley University and Mountainland Technical College presidents, the state superintendent, and the region's seven school district superintendents.
- Serve as an executive committee member for the regional K-16 alliance.
- Helped facilitate historic K-16 course-to-course articulations and stackable credentials.

Assistant Commissioner for Technical Education, State of Utah

2016 – 2018

- Directed all student affairs, communications, and government relations for Utah's technical colleges.
- Helped create a statewide scholarship for post-secondary career and technical education.
- Created Utah's 'Year of Technical Education' as declared by the governor.
- Co-chaired the Utah Governor's first-ever Education Summit focused on technical education.
- Co-authored legislation creating the Utah System of Technical Colleges.

Communications Director, Utah Department of Workforce Services **2011 – 2015**

- Supported a team that deployed innovative workforce development strategies leading to unprecedented partnerships with technical colleges across Utah.
- Implemented a comprehensive communications plan incorporating four major divisions.

Campaign Manager, Utah Governor Gary R. Herbert **2009 – 2011**

- Planned and executed strategies that led to Mr. Herbert’s historic election as Utah Governor.
- Managed the operations and communications of a statewide team of paid staff and volunteers.
- Oversaw fundraising for and management of \$5 million in private funds.

Chief of Staff to the Utah Lieutenant Governor **2005 – 2009**

- Oversaw the operations of the office of the Utah Lieutenant Governor, including statewide election management, supervision and training of all Notaries Public, document authentication, local government certifications, the Capitol Preservation Board, and the Homeless Coordinating Council.
- Created an early voting program that led to a double-digit increase in voter turnout.
- Oversaw a \$6 million budget and \$24 million Help America Vote Act implementation.

CERTIFICATIONS *(Selected)*

- Leadership Academy, *University of Utah* **2023**
- Diversity, Equity, and Inclusion, *Utah Valley University* **2022**
- Emergency Management for Higher Education, *U.S. Dept. of Homeland Security* **2022**

LEADERSHIP AND SERVICE *(Selected)*

- Regional K-16 Alliance, Executive Committee Member **2018 – present**
- Mountainland Technical College Coronavirus Task Force, Chair **2020 – 2022**
- Utah System of Higher Education COVID-19 Task Force, Member **2020 – 2022**
- State of Utah, ‘Year of Technical Education,’ Chair **2018**
- Cottonwood Heights City, Planning Commissioner **2013 – 2018**
- Utah Governor’s Statewide Education Summit, Co-Chair **2017**
- Family Promise of Salt Lake, Board Member **2012 – 2016**
- Utah Refugee Advisory Board, Board Member **2011 – 2015**

AWARDS AND HONORS *(Selected)*

- President’s Award for Excellence, *Mountainland Technical College* **2021**
- Best of State (4x), Technical Education [Institution] **2018 – 2021**
- Outstanding Partner of the Year, *Lehi Area Chamber of Commerce* **2019**
- Distinguished Service Recognition, *Utah State Board of Trustees* **2017**

PRESENTATIONS *(Selected)*

- *Strategic Planning in Higher Education*, Utah Valley University **June 2022**
- *Technical Education Best Practices*, National Governors Association **July 2019**
- *The Year of Technical Education*, Utah State Board of Trustees **June 2018**

PROFESSIONAL ASSOCIATIONS *(Selected)*

- American College Personnel Association **2020 – present**
- Association for the Study of Higher Education **2020 – present**
- National Association of Student Personnel Administrators **2020 – present**
- Association for Career and Technical Education **2022 – present**
- Public Relations Society of America **2016 – present**