

Joseph M. Demma
Vice President | Student Affairs & College Relations
Mountainland Technical College
mtec.edu | rise.mtec.edu | josephdemma.com

EDUCATION

University of Wyoming, Laramie, WY

Doctor of Education, Higher Education Administration (expected, 2025)

Louisiana State University (LSU), Baton Rouge, LA

Master of Arts, Higher Education | Student Affairs | 4.0 GPA

State University of New York, Empire State College, Saratoga Springs, NY

Bachelor of Science, Educational Sciences

Major: curriculum, instruction, and assessment | Honors: *summa cum laude* | 4.0 GPA

PROFESSIONAL EXPERIENCE

Vice President, Mountainland Technical College

2018 – present

- Supervise and support the student affairs, communications, community affairs, workforce development, Title IX, and government relations offices for Utah's largest and fastest-growing technical college
- Developed recruitment strategies in support of 25% enrollment growth since 2018
- Founded the Student Success office focused on access, retention, completion, and placement
- Facilitated historic K-16 course-to-course articulations and stackable credentials
- Successfully re-branded the college, including new website, marketing, and capital campaigns: <https://rise.mtec.edu> & <https://mtec.edu>
- Directed strategies that increased ongoing operating budget from \$13,800,000 in 2018 to \$29,400,000 in 2023
- Secured over \$175,000,000 (as of July 2023) in state appropriations for programs, facilities, and operations
- Directed the regional K-16 strategic planning process for Utah Valley University and Mountainland Technical College presidents, the state superintendent, the commissioner of higher education, and the region's seven school district superintendents
- Chaired Mountainland's COVID-19 Response Team

Assistant Commissioner for Technical Education, State of Utah

2016 – 2018

- Directed all student affairs, communications, and government relations
- Created a statewide scholarship for post-secondary career and technical education
- Created Utah's 'Year of Technical Education' as declared by the governor
- Co-chaired the first-ever statewide Education Summit focused on technical education
- Developed legislation creating the Utah System of Technical Colleges

Communications Director, Utah Department of Workforce Services **2011 – 2015**

- Supported a team that deployed innovative workforce development strategies leading to unprecedented partnerships with the Utah System of Higher Education
- Implemented a comprehensive communications plan incorporating four major divisions

Campaign Manager, Utah Governor Gary R. Herbert **2009 – 2011**

- Planned and executed strategies leading to Mr. Herbert’s election as Utah Governor
- Oversaw fundraising for and management of \$5 million in private funds

Chief of Staff, Utah Lieutenant Governor Gary R. Herbert **2005 – 2009**

- Oversaw the operations of the office of the Utah Lieutenant Governor, including statewide election management, supervision and training of all Notaries Public, document authentication, local government certifications, the Capitol Preservation Board, and the Homeless Coordinating Council
- Created Utah’s early voting program leading to double-digit increase in voter turnout
- Oversaw a \$6 million annual budget and \$24 million Help America Vote Act implementation

CERTIFICATIONS *(Selected)*

- Leadership Academy, *University of Utah* **2023**
- Diversity, Equity, and Inclusion, *Utah Valley University* **2022**
- Emergency Management for Higher Education, *U.S. Dept. of Homeland Security* **2022**

LEADERSHIP AND SERVICE *(Selected)*

- Regional K-16 Alliance, Executive Committee Member **2018 – present**
- Mountainland Technical College COVID-19 Task Force, Chair **2020 – 2022**
- Utah System of Higher Education COVID-19 Task Force, Member **2020 – 2022**
- State of Utah, ‘Year of Technical Education,’ Chair **2018**
- Cottonwood Heights City, Planning Commissioner **2013 – 2018**
- Utah Governor’s Statewide Education Summit, Co-Chair **2017**
- Family Promise of Salt Lake, Board Member **2012 – 2016**
- Utah Refugee Advisory Board, Board Member **2011 – 2015**

AWARDS AND HONORS *(Selected)*

- Best of State (5x), Technical Education [Institution] **2018 – 2021; 2023**
- Outstanding Partner of the Year, *Lehi Area Chamber of Commerce* **2019**
- President’s Award for Excellence, *Mountainland Technical College* **2021**
- Distinguished Service Recognition, *Utah State Board of Trustees* **2017**

PRESENTATIONS *(Selected)*

- *Strategic Planning in Higher Education*, Utah Valley University **June 2022**
- *Technical Education Best Practices*, National Governors Association **July 2019**
- *The Year of Technical Education*, Utah State Board of Trustees **June 2018**

PROFESSIONAL ASSOCIATIONS *(Selected)*

- American College Personnel Association **2020 – present**
- Association for the Study of Higher Education **2020 – present**
- National Association of Student Personnel Administrators **2020 – present**
- Association for Career and Technical Education **2022 – present**
- Public Relations Society of America **2016 – present**