

## **Joseph M. Demma**

Office of the Vice President of College Relations  
Mountainland Technical College

*Heber Valley, Lehi, Orem, Park City, Payson, Provo, & Spanish Fork*

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### **EDUCATION**

#### **University of Wyoming, Laramie, WY**

*Doctor of Education, Higher Education Administration (expected, 2025)*

#### **Louisiana State University (LSU), Baton Rouge, LA**

*Master of Arts, Higher Education Administration*

#### **State University of New York, Empire State College, Saratoga Springs, NY**

*Bachelor of Science, Educational Sciences*

Major: curriculum, instruction, and assessment; Honors: summa cum laude

### **PROFESSIONAL EXPERIENCE**

#### **Vice President, Mountainland Technical College**

**July 2018 – present**

- Oversee offices of student success, communications, diversity and inclusion, government affairs, institutional advancement, and workforce development for Utah's largest and fastest-growing technical college.
- Direct efforts to secure college funding, including \$175 million in state appropriations.
- Created the Student Success office focused on retention, placement, and licensure.
- Created the Diversity, Equity, & Inclusion office.
- Oversaw recruitment strategies that led to 21% enrollment growth over 4 years.
- Directed the regional K-16 strategic planning process for the presidents of Utah Valley University and Mountainland Technical College, the state superintendent, and the seven school district superintendents.
- Serve as an executive committee member for the regional K-16 alliance.
- Helped facilitate course-to-course articulations with Utah Valley University, culminating in 1,203 university credits for technical college work.

#### **Assistant Commissioner for Technical Education, State of Utah**

**2016-2018**

- Directed all communications, student, and government affairs for Utah's technical colleges.
- Helped create a statewide scholarship for post-secondary career and technical education.
- Created Utah's 'Year of Technical Education' as declared by the governor.
- Co-Chaired the Utah Governor's first ever Education Summit focused on technical education.
- Helped author legislation creating the Utah System of Technical Colleges.

#### **Communications Director, Utah Department of Workforce Services**

**2011-2015**

- Supported a team that deployed innovative workforce development strategies leading to unprecedented partnerships with technical colleges across Utah.
- Implemented a comprehensive communications plan incorporating four major divisions.
- Oversaw \$5 million annual budget.

#### **Campaign Manager, Utah Governor Gary R. Herbert**

**2009-2011**

- Planned and executed strategies that led to Mr. Herbert's historic election as Utah Governor.
- Managed the operations and communications of a statewide team of paid staff and volunteers.
- Raised and managed \$5 million in private funds.

**Chief of Staff to the Utah Lieutenant Governor**

**2005-2009**

- Oversaw the operations of the office of the Utah Lieutenant Governor, including statewide election management, supervision and training of all Notaries Public, document authentication, local government certifications, the Capitol Preservation Board, and the Homeless Coordinating Council.
- Created early voting program that led to double-digit increase in voter turnout.
- Oversaw \$6 million annual budget and \$24 million Help America Vote Act implementation.

**CERTIFICATIONS** *(Selected)*

- New Leadership Academy, *University of Utah* **(expected) 2023**
- Diversity, Equity, and Inclusion, *Utah Valley University* **2022**

**LEADERSHIP AND SERVICE** *(Selected)*

- Mountainland Regional K-16 Alliance, Executive Committee Member **2018 – present**
- Mountainland Technical College Coronavirus Task Force, Chair **2020 – 2022**
- State of Utah, ‘Year of Technical Education,’ Chair **2018**
- Cottonwood Heights City, Planning Commissioner **2013 – 2018**
- Utah Governor’s Statewide Education Summit, Co-Chair **2017**
- Family Promise of Salt Lake, Board Member **2012 – 2016**
- Utah Refugee Advisory Board, Board Member **2011 – 2015**

**AWARDS AND HONORS** *(Selected)*

- President’s Award for Excellence, Mountainland Technical College **2021**
- Best of State (4x), Technical Education [Institution] **2018-2021**
- Outstanding Service Recognition, Utah State Board of Trustees **2017**

**PRESENTATIONS** *(Selected)*

- *Strategic Planning in Higher Education*, Utah Valley University **June 2022**
- *Technical Education Best Practices*, National Governors Association Meeting **July 2019**
- *The Year of Technical Education*, Utah State Board of Trustees **June 2018**